Drive Safe 95 Express eNewsletter No. 3



Drive Safe 95 Express Attends Health District Round Table

On Tuesday, Jan. 5 members of the Drive Safe 95 Express team attended the Health District Round Table at the American Airlines Arena. This meeting occurs every other month and is comprised of representatives from University of Miami Jackson, Miami VA Medical Center. City of Miami, Miami-Dade Transit, Broward County Transit and the Miami-Dade County MPO. The meetings, coordinated by South Florida Commuter Services (SFCS) are held to discuss transportation issues and concerns throughout the Health District / Civic Center area. Tish Burgher introduced the Drive Safe 95 Express campaign explaining the intent of the campaign, upcoming events and offering to make presentations to the organizations that were represented at the Roundtable. Campaign collaterals were provided to attendees including the Fact Card (English, Spanish and Creole) and bumper stickers. Ms. Burgher answered questions from attendees and there was a discussion about how unsafe driving practices were affecting transit reliability.



From left: Jim Udvardy, Suzell BogleHopman, Tish Burgher, and Nancy Pierre-Louis



Jim Udvardy addressing the attendees at the Health District Round Table

MEDIA HIGHLIGHTS



American Airlines Arena Media Mesh



Dolphin Statium LED Board

UPCOMING EVENTS 2016

Thursday, January 21 – Jackson Health System Friday, February 26 – Transportation Safety Event (Government Center)



Do's

- Plan ahead
- Enter and exit at designated locations only
- Be alert and pay attention to the signs

Don'ts

- Don't weave in and out of the express lanes
- Don't speed
- Don't enter when CLOSED

Why are the express lanes closed sometimes?

- When there is a traffic incident affecting the lanes
- When maintenance is being performed

RESOURCES

Press Release

Fact Card (English)

Fact Card (Spanish)

Fact Card (Creole)

95 Express Map

Follow us on social media:



twitter.com/myfdot_miami



facebook.com/myfdotmiami

For additional information, please contact:

Maggie Bruno

Public Information Officer

954.649.1519